



Helping Kids Reach for the Stars

Christa McAuliffe Challenger Center
Educational Outreach Program



Greetings,

I am excited about entering my kids into the Reach for the Stars ~ National Rocket Competition. We need your help in funding this most worthwhile educational event.

Each of the contestants has to build a solid-fuel powered model rocket. On launch day the contestant whose rocket lands closest to a target, after two flights, is the winner. Local winner's information is sent to contest headquarters to compete against entries nationwide.

Each contestant gets to keep their rocket and receives an achievement certificate bearing Christa McAuliffe's quote, "Push yourself as far as you can. Reach for the Stars." All this for about the cost of a movie ticket, popcorn and a drink..

The six national winners get a choice of celebrations. They can receive their trophy at the **Astronaut Hall of Fame** and celebrate at the **Kennedy Space Center Visitor Complex**. Or they can receive their trophy at **Space Camp** at the **US Space & Rocket Center** in Alabama. Either way they receive - *"memories to last a lifetime and bragging rights for generations to come."*

Sponsors enjoy fantastic public relations potential. Your (company) name appears on press releases to school newsletters and local media. Rocket launches make great news and are often covered on TV. Plus, you get the satisfaction of sponsoring a truly memorable educational activity. Everyone remembers their first rocket launch!

Won't you join us in -
Helping Kids Reach for the Stars?

Sincerely,



Reach for the Stars

National Rocket Competition



If anyone should ask - this is Rocket Science!